CROFT

PARTNER PROMOTIONAL COPY

THE WAR MADE HIM A HERO. COACHING MADE HIM A LEGEND.

Ready-to-use language for organizations promoting the documentary CROFT

RELEASE INFORMATION

CROFT is expected on major streaming platforms in Spring 2027. For the latest release information, visit https://halcroftfilm.com.

FILM AT A GLANCE

Genre: Documentary | War | Sports

Runtime: 96 minutes

Executive Producer: Gary Sinise

Festival: GlobeDocs - Official Selection

Website: https://halcroftfilm.com

Official Trailer: https://vimeo.com/1091950539

IMDb: https://www.imdb.com/title/tt27030888/

APPROVED FILM DESCRIPTIONS

Choose the length that best fits your publication, website, event listing or promotional placement.

Long

Decorated Vietnam veteran Hal Croft returned home to become a teacher-coach and build one of the most extraordinary high school track programs in American history. At Reading Memorial High School, his teams forged a record 29-year winning streak as Croft shaped generations of students with discipline, humor, and an unwavering belief in their potential. Yet the man celebrated for his victories carried a private history of combat and sacrifice. Through intimate interviews and archival footage, CROFT follows a war hero, educator, and coach whose enduring legacy reaches far beyond the finish line.

Medium

Decorated Vietnam veteran Hal Croft built the most successful high school track program in American history, leading a 29-year winning streak while shaping generations of students.

Short

A decorated Vietnam veteran builds a legendary track program and changes thousands of lives along the way.

NEWSLETTER COPY

Suggested Headline

CROFT: From Service and Sacrifice to Coaching and Legacy

Newsletter Paragraph

Decorated Vietnam veteran Hal Croft returned home to become a teacher and legendary high school track coach, building one of the most extraordinary programs in the sport. At Reading Memorial High School, his teams forged a record 29-year winning streak while Croft shaped generations of students through discipline, humor and an unwavering belief in their potential. But behind the victories was a man who continued to carry the weight of combat and sacrifice. Executive produced by Gary Sinise, CROFT explores service, resilience, mentorship, purpose and the enduring impact one person can have on a community. The documentary is expected on major streaming platforms in Spring 2027. Watch the official trailer and learn more at https://halcroftfilm.com.

EVENT OR SCREENING INTRODUCTION

CROFT follows decorated Vietnam veteran Hal Croft from the battlefield to the classroom and track, where he became a legendary coach and mentor. His teams built a record 29-year winning streak, but the film reaches far beyond sports to explore service, sacrifice, resilience, healing and the legacy we leave in the lives of others.

SOCIAL MEDIA COPY

General

The war made him a hero. Coaching made him a legend. CROFT tells the story of decorated Vietnam veteran Hal Croft, who returned home to become a teacher and legendary track coach - shaping generations of young people while carrying the sacrifices of war. Watch the trailer: https://vimeo.com/1091950539

Military & Veteran

Decorated Vietnam veteran Hal Croft came home from war and built an extraordinary second chapter as a teacher and record-setting high school track coach. Executive produced by Gary Sinise, CROFT explores service, sacrifice, resilience, purpose and the long journey home. Learn more: https://halcroftfilm.com

Track, Coaching & Education

For 29 consecutive seasons, Hal Croft's teams went undefeated. But CROFT is about far more than winning. It is the story of a Vietnam veteran, teacher and coach whose discipline, humor and belief in young people created a legacy that reached far beyond the finish line. Watch the trailer: https://vimeo.com/1091950539

KEY FACTS

- Hal Croft received the Silver Star and Bronze Star for his service in Vietnam.
- His teams recorded 29 consecutive undefeated seasons.
- He holds the national record for 252 consecutive dual-meet victories without a loss.
- He was named Disney/McDonald's Teacher-Coach of the Year and National Track Coach of the Year.
- He is a member of the Massachusetts State Track Coaches Association Hall of Fame.

KEY CREDITS

Directors: Brandon Millett and Jonathon Link

Director / Producer: Brandon Millett

Director of Photography: Jonathon Link

Editor / Co-Producer: Michael Anthony Brown, five-time Emmy Award winner

Executive Producer: Gary Sinise

OFFICIAL LINKS

Website: https://halcroftfilm.com

Trailer: https://vimeo.com/1091950539

IMDb: https://www.imdb.com/title/tt27030888/

Facebook: /halcroftfilm

Instagram: @halcroftfilm